



More Info



BRITISH KIDZ INTERNATIONAL PRE SCHOOL



BRITISH KIDZ FRANCHISE INTRODUCTION

Thanks for raising an enquiry at British Kidz

We appreciate your decision to consider partnering with India's premium preschool education brand as a business option. Play school sector has always been rewarding and we hope that this journey will become memorable and profitable for you as it has been for all of our existing partners. Before we enter into a partnering relationship, there is an overview which will spell out our existence and success in education industry.

Company Overview

Since from the year 2016 we have completed 5 successful years in education segment and operate lots of school in India laying the foundation of this venture in Mumbai Bandra (West) and our Corporate office is in Gaur City, Greater Noida (West), this network of a Formal School set up will mark its existence over 200+ branches across india in the coming year 2026.

Our USP's

Our Brand is committed to creating a sustainable and eco friendly learning environment for children we provide furniture from sustainable sourced materials ensuring minimal impact on the environment. We have complete range of educational tools which cater to early live classes, robotics, smart class and talking books.

Franchise Support Shell

Our Franchisees enjoy benefits which make them feel privileged to partner us. As well as providing Furniture, & Equipment, we assist in Lead generation , School ERP, Brand Promotion, Recruitment & Training , well Researched Curriculum & Books.

PREREQUISITES

TOTAL AREA

2000-3000+ Sqft

INVESTMENT

Minimum 5-6 Lakh

Please find the enclosed detailed proposal, presentation & roadmap for complete ' know how ' of our franchise model. We shall be obliged to here from you over this and are eagerly looking forward to welcome you to the British kidz family. Thanks



BRITISH KIDZ INTERNATIONAL PRE-SCHOOL

Premium Pre-School & Franchise Opportunity Where Learning Begins with Joy

ABOUT BRITISH KIDZ

British Kidz International Pre-School is a modern early childhood education brand dedicated to providing world-class preschool education through innovative learning methods, child-friendly infrastructure, and holistic development programs.

At British Kidz, we believe every child is unique and deserves a nurturing environment that inspires creativity, confidence, communication, and curiosity.

Our preschool model is carefully designed to blend academics, life skills, creativity, and values to prepare children for future success.

OUR VISION

To become India's most trusted preschool brand by nurturing confident, creative, and future-ready young learners.

OUR MISSION

- To provide high-quality preschool education
- To ensure holistic child development
- To create a joyful and safe learning environment
- To empower preschool entrepreneurs with a successful franchise model

PROGRAMS OFFERED

Our Franchisees enjoy benefits which make them feel privileged to partner us. As well as providing Furniture, & Equipment, we assist in Lead generation, School ERP, Brand Promotion, Recruitment & Training, well Researched Curriculum & Books.



BRITISH KIDZ INTERNATIONAL PRE-SCHOOL

PROGRAMS OFFERED

Playgroup

Age Group: 1.5 – 2.5 Years
Sensory Activities
Social Interaction
Motor Skill Development
Fun Learning Sessions

Nursery

Age Group: 2.5 – 3.5 Years
Introduction to Phonics
Basic Numeracy Skills
Storytelling & Creative Play
Communication Development

LKG

Age Group: 3.5 – 4.5 Years
Reading Readiness
Writing Skills
Concept-Based Learning
Interactive Activities

UKG

Age Group: 4.5 – 5.5 Years
Advanced Language Skills
Mathematics Foundation
Personality Development
School Readiness Program

OUR CURRICULLUM

Our curriculum follows international preschool teaching standards with a child-centric approach.

Key Learning Approaches:

Play-Way Method
Activity-Based Learning
Experiential Learning
Montessori Concepts
Theme-Based Teaching
Interactive Classroom Activities
Smart Learning Techniques

Focus Areas:

Cognitive Development
Emotional Development
Language & Communication
Physical Growth
Creativity & Imagination
Social Skills



BRITISH KIDZ INTERNATIONAL PRE-SCHOOL

ACTIVITIES & ENRICHMENT PROGRAMS

- ✓ Art & Craft
- ✓ Dance & Music
- ✓ Yoga & Meditation
- ✓ Storytelling Sessions
- ✓ Public Speaking Activities
- ✓ Festival Celebrations
- ✓ Personality Development
- ✓ Fun Games & Competitions
- ✓ Outdoor Activities

INFRASTRUCTURE & FACILITIES

British Kidz campuses are designed to provide a premium, safe, and engaging environment.

Facilities Include:

- ✓ Spacious Air-Conditioned Classrooms
- ✓ Child-Friendly Furniture
- ✓ CCTV Surveillance
- ✓ Safe Indoor & Outdoor Play Areas
- ✓ Activity & Learning Zones
- ✓ Hygiene & Sanitization Standards
- ✓ Interactive Learning Materials
- ✓ Parent Communication System

OUR FACULTY

- ✓ Qualified & Trained Teachers
- ✓ Friendly & Caring Staff
- ✓ Child-Centered Teaching Methods
- ✓ Continuous Teacher Training Programs
- ✓ International Preschool Teaching Practices

WHY CHOOSE BRITISH KIDZ?

- International Curriculum Approach
- ✓ Strong Brand Identity
- ✓ Affordable Fee Structure
- ✓ Innovative Teaching Methods
- ✓ Child-Friendly Environment
- ✓ Parent Engagement Programs
- ✓ Complete Franchise Support
- ✓ High Growth Potential

FRANCHISE OPPORTUNITY

Start Your Own Preschool with British Kidz British Kidz offers one of the most profitable and professionally managed preschool franchise models in India.



BRITISH KIDZ INTERNATIONAL PRE-SCHOOL

FRANCHISE SUPPORT

- ✓ Pre-Opening Support
- ✓ Location Selection Guidance
- ✓ School Setup Planning
- ✓ Interior & Branding Assistance
- ✓ Marketing Strategy Support
- ✓ Academic Support
- ✓ Complete Curriculum Kit
- ✓ Teacher Training Programs
- ✓ Academic Planner & Worksheets
- ✓ Activity-Based Learning Materials
- ✓ Marketing Support
- ✓ Digital Marketing Assistance
- ✓ Social Media Promotions
- ✓ Lead Generation Support
- ✓ Brochure & Branding Materials
- ✓ Admission Campaign Guidance
- ✓ Operational Support
- ✓ Daily Operations Guidance
- ✓ Admission Process Training
- ✓ Parent Engagement Strategies
- ✓ Franchise Business Consultation

BUSINESS BENEFITS

- ✓ Affordable Investment Model
- ✓ High Return on Investment
- ✓ Fast-Growing Preschool Industry
- ✓ Low Operational Risk
- ✓ Strong Brand Visibility
- ✓ Continuous Business Support

FRANCHISE PACKAGE INCLUDES

- School Branding Material
- ✓ Academic Curriculum Kits
- ✓ Student Starter Kits
- ✓ Teacher Training Support
- ✓ Marketing Assistance
- ✓ Admission Guidance
- ✓ Operations Manual

PRESCHOOL INDUSTRY OPPORTUNITY

The preschool education sector in India is rapidly growing with increasing demand for quality early childhood education. British Kidz provides aspiring entrepreneurs an excellent opportunity to enter this high-potential industry with complete professional support.

OUR COMMITMENT

At British Kidz, we are committed to creating a joyful learning journey for children while building successful preschool business partnerships across India.



Photograph



ROAD MAP TO BECOME A BRITISH KIDZ FRANCHISEE

Thoroughly read the business Proposal

Share site images/videos

Take a detailed presentation/demo

Deposit 50% of Franchisee
Fee & Sign MOU

Start of School Interior/
Construction Work

Signing the Agreement

Setting up of the School

Appointment / Training of
the staff

Pre-launch Marketing &
Support

Launching of the School

Day-to-Day Support



ROAD MAP TO BECOME A BRITISH KIDZ FRANCHISEE

Thoroughly read the business Proposal

Take a detailed presentation /demo

Share site images/ videos

Franchisee fee Rs. 5 LAC + GST

Deposit 50% of Franchisee Fee & Sign MOU

Start of School Interior/ Construction Work

Deposit the balance Franchisee Fee within 30 days.

Signing the Agreement

Setting up of the School

Appointment / Training of the staff

Pre-launch Marketing & Support

Launching of the School

Day-to-Day Support

More Info



Follow Us



THANK YOU FOR CHOOSING US



Explore, Learn & Discover

www.thebritishkidz.in

Contact for More Info

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